

# Balanced Method College Advising

## *Fit · Strategy · Story*

Led by a former admissions reader with firsthand experience evaluating college applications

College advising should feel thoughtful, strategic, and personal. My focus is not just on getting into college, but on helping each student find the right fit, build a smart plan, and present a story that is both authentic and compelling.

### FIND THE RIGHT FIT

Academic interests, learning style, environment, and personality all matter. My goal is to identify colleges where a student will not only be admitted but will genuinely thrive.

### BUILD A STRATEGIC LIST

A strong college list is intentional: the right mix of reach, target, and likely schools, considering majors, selectivity, and financial fit to maximize opportunity and confidence.

### TELL A COMPELLING STORY

Essays and PIQs are an opportunity to stand out. My focus is on helping students communicate who they are, their experiences, values, and perspective, in a way that feels personal and memorable.

### WHAT ACTUALLY MATTERS IN COLLEGE ADMISSIONS

*Admissions readers are not looking for a formal essay. They are looking for voice. They want a story only the student can tell.*

**My approach is grounded in two things: authenticity and impact.** First, clarify who the student really is. Then build and present a profile that shows meaningful engagement and contribution, not just a list of activities.

I work with students to develop a genuine, compelling narrative that demonstrates real substance so their applications stand out for the right reasons. Colleges are not looking for the busiest student. They are looking for students with a strong story who have made a true difference in areas they genuinely care about. Students don't need to do everything. They need to focus on the right things with depth and intention, grounded in what really matters to them. This focus becomes the foundation for a well-balanced college list, a thoughtful and intentional strategy, and an application that truly reflects who they are.

### PLAN EARLY, BUILD SMART

For students who begin early, I provide guidance on course selection and activities so each year builds with purpose. The goal is not doing more, but doing the right things, creating a clear and authentic path that supports both admissions and long-term success.



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*If you're ready to approach the college process with clarity, strategy, and a story worth telling, reach out to get started.*

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